## What Phone Which phone and plan is right for me ?

## 1. Start with the plan.

We know, the phone is what you're interesed in - but our advice is start with the plan - this is what costs the money!

How many calls do you need?


Covert to or from minutes (see below) $\square$
Don't know how to work out the number of minutes? Here's how :

## Current Phone Company Gives You 'Included Value'

What's your Minimum spend her month with your current phone company?

## Current Phone Company Gives You 'Minutes'

How many minutes do you get ?

If you want to know how many mintues your value gets you, multiply by 1.2


If you want to know how much included value your minutes are worth, divide by 1.2

If you're with Optus, the (approximate) equivalent included value with other phone companies is your minutes $\times \$ 1.19$
If you're with Virgin Mobile, Vopdafone Or Telstra, divide the minimum monthly spend (A) by (B) for (approximately ) the number of mintues in your plan

## 1b. How much data do you use ?

How much data you use is a very personal thing. Data usage changes ( tends to increase ) over time. This is a very rough guide ONLY!

## Low user

- Rarely if ever uses the internet on their phone
- Has an older, 3G phone
- NEVER downloads video or music
- Unlikely to know how much they use


## Medium User

- May have latest phone, 4G
- Has an iPhone
- Does 'some' browsing each day
- Occasionally downloads video

May be Ok with

## High End User

- Latest iPhone, Android or Windows Phone - 4G phone
-May 'tether' their phone
- Likely to know how much they use.

If you want to know how much included value your minutes are worth, divide by 1.2

## 1c. Did you go over your allowance during your contract and spend more ?

Then consider moving up to the next plan !

What's important to me ? Write which you want or score 1-10 here ( 10 is highest )

Screen Size?

Brand ?

Operating System ? $\square$ Battery?

Camera?
$\square$
$\square$

## Write down your favourite phone

e.g. Samsung Galaxy S3

## Write down your SECOND Favourite phone

e.g. iPhone 5

How does it compare with the things that are important to you ?
Screen Size?


Brand?


Operating System?


Battery ?


Camera?

$\square$

## 3. Pick a phone company and mark them out of 10 on these things

For network coverage where I need it, I'd give them a :

For customer satisfaction, l'd give them a :

Based on price for the number of minutes I need, I'd give them a :




Whatphone.com.au has all the detail you need on coverage, customer satisfaction and price for each phone company.

